



# LTL APIs – For Digitized LTL Shipment Lifecycle Management



## Improve Efficiency

Digital carrier connections automate data delivery to your system, save time and reduce errors.



## Increase Customer Satisfaction

Real-time pricing, execution & visibility fuel proactive decisions, issue resolution and transparency.



## Drive Savings

Repeatable, scalable digital automation translates to significant savings.

## The SMC<sup>3</sup> Difference



### Complete LTL Coverage

Connect to the full LTL carrier market, easily tap into leading TMS integrations or leverage standardized interfaces into your application.

### LTL Leadership & Expertise

Experience unwavering commitment to LTL and continuous investment in innovative new carrier connections.

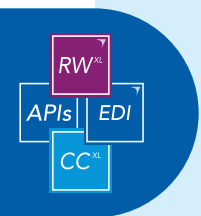


### Performance

Proven technology, multi-data center reliability and best-in-class API quality and standardization with low system overhead enables faster connections and quicker data receipt.

### Delivering More

“No” to extra charges & “Yes” to service means no surprise fees or maintenance charges to support integration. No carrier onboarding fees and included API user interface.



### Elevated Service & Committed Teams

Let SMC<sup>3</sup> take the lead! From kickoff through production, dedicated client success, support and product teams partner to ensure lasting success.

### Solution Agility

Unique needs demand unique solutions. Shippers & LSPs can choose full suite (quote, tender & visibility) or individual services. Add RateWare<sup>®</sup> XL and CarrierConnect<sup>®</sup> XL or EDI for solution flexibility.



## SMC<sup>3</sup> Services Menu

✓ – Included    ✓✓ – SMC<sup>3</sup> Differentiator

Pricing	
Single call to retrieve pricing; contract, dynamic, volume, broker and pallet at multiple service levels	✓
Requests include Carrier Connect <sup>®</sup> XL transit plus direct/indirect point identification & terminal information	✓✓
Standardized accessorial codes and error messaging to easily distinguish carrier charges	✓
Fastest connections with “willing to wait” settings to optimize speed of response	✓✓
Automated PRO Assignment	
Self-assign prior to pick-up for <b>ALL</b> carriers to gain early visibility and eliminate matching challenges	✓✓
Fully managed PRO service to assign and replenish PRO	✓✓
Electronic Bill of Lading (eBOL)	
Digitize BOL data for improved billing accuracy, improved service and lower cost in sustainable process	✓
Meets or exceeds the Digital LTL Council standards (includes carrier generated BOL & labels)	✓
Dispatch	
Digitally schedule with immediate carrier acceptance and pickup confirmation	✓
Enhanced business rules including pickup time and location time zone	✓✓
Improve carrier communication to avoid missed pickups and delayed shipments	✓
Status	
Automatic real-time messaging updates in UTC time zone	✓✓
Single request or polling service with duplicate message suppression	✓✓
Track by multiple reference types (PRO#, BOL, PO#, pickup #, etc.)	✓
Standardized status codes plus carrier descriptions (picked up, in transit, out for delivery, delivered)	✓
Document	
Get shipping document images of all types, PNG or PDF formats (BOL, Inspection, Invoice and POD)	✓
Automatic updates with duplicate document suppression	✓✓
Single request or start active polling	✓

## Why Customers Choose SMC<sup>3</sup>

### A True Partner – Invested in your Success

Count on SMC<sup>3</sup> to be an extension of your team from start to finish, taking time to understand your unique needs for every stage of the shipment lifecycle. Accomplish end-to-end connectivity and supply chain visibility using LTL APIs exclusively or by mixing in high-speed analytical APIs and/or filling gaps with EDI.

### Reliable Connections that Work

Service outages should be the exception, not the norm. SMC<sup>3</sup> actively monitors and maintains all connections, confidently delivering solutions 24/7. Four data centers and automatic failover maximizes service reliability. SMC<sup>3</sup> is SOC2 certified ensuring data safety & security.

### Innovation & Investment

SMC<sup>3</sup>—built LTL APIs continually advance to meet growing industry demands. That means adding more carriers and carrier services, enhancing current carrier connections, staying at the forefront of industry leading initiatives including the LTL Digital Council and turning customer feedback into critical, industry driven solutions.

### Stellar Support and Service

SMC<sup>3</sup> knows LTL. With 9 decades of LTL, deep carrier relationships and a solid record of helping customers and partners make supply chains work better. Our responsive teams give you peace of mind to invest in LTL APIs that work and level up LTL shipment management.

## What Customers Say About Moving to SMC<sup>3</sup>

“Making a service provider change is a big decision, with big risks. SMC<sup>3</sup> made the process of transitioning 25+ carriers and complex customizations an “all hands-on deck” effort. The team’s dedicated, consistent, responsive approach allowed us to meet the aggressive 60-day timeline with minimal business disruption.”

#### Dianna Giltner

Director of Operations  
Express Logistics

“The connections exist - we know they work. Utilizing SMC<sup>3</sup>’s LTL APIs has enabled my client’s team to reallocate resources by more than 80 percent, enabling them to spend valuable time dedicated to other essential business operations.”

#### Russ Markey

Consultant to 3PL Industry Leader  
The Markey Group

“The partnership has meant a ton to our company, to our customers and how we are able to service them, the visibility they’re getting. The real time APIs are phenomenal. It’s enhanced our product, it’s alleviated stress on our tech team...we look forward to continuing this partnership into the future.”

#### Ryan Poynter

Senior Vice President LTL  
Armstrong Transport

## Empowering Optimized LTL

- ✓ Best-in-class LTL APIs from the LTL leader
- ✓ Support customers count on from go-live & beyond
- ✓ Leading TMS integrations or custom developments
- ✓ Service differentiators offered only by SMC<sup>3</sup>
- ✓ Four data centers and automatic failover
- ✓ Pair with other SMC<sup>3</sup> tools for ultimate flexibility

## Some of SMC<sup>3</sup>’s Partners & Customers



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SMC<sup>3</sup> is the one-stop knowledge hub for less than truckload technology, data and education, delivering unrivaled LTL analytical capabilities and shipment visibility data. Best known for its trusted RateWare and CarrierConnect rating and transit solutions, SMC<sup>3</sup> also delivers industry leading direct-to-carrier LTL APIs. SMC<sup>3</sup> solutions travel beyond simple connectivity and empower shippers, 3PLs and carriers to collaborate and optimize decision making throughout the entire LTL lifecycle. Customers rely on SMC<sup>3</sup> solutions to make informed business decisions, achieve higher returns on their transportation investment, and meet ever-changing market demands.

To learn more about SMC<sup>3</sup>'s array of freight transportation technology solutions, visit [www.smc3.com](http://www.smc3.com) or contact your SMC<sup>3</sup> sales representative.

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